

EDUCATION

ng edge The winn every time over someone less sporty but of equal intellect. common trait another

College athletes have more job options open to them than their less sporty fellow students

By ERIKA WELZ PRAFDER

what VER wonder became of your favorite college ath-lete? If the professional sports world takes a pass on such talent, where do

they end up? Bear in mind that these people are likely to be driv-

en, team players. If you guessed Wall Street or the entertainment industry, sure, a fair share enter these arenas.

But in the eat-or-be-eaten world of corporate America, employers such as the pharmaceutical and med-ical device fields

are quickly recognizing the drive and fortitude of this population and hoping to attract more student sportspeople to their staff. "I'm seeing cor-

porations take a longer look at stuathletes," dent Chris says Monasch, director

of athletics for St. John's University.

"They are competitors by nature. Similar to the business world, their leadership skills and focus are measured every day by whether they win or can bounce back from a loss quickly."

Time-management

which is displayed by top sports players, and this is also strongly valued by today's employers.

With numerous practices, travel and team meetings, athletes are logging in 30 to 40 hours a week for their sport, in addition to their studies.

They have a strong work

"The desire to

succeed, ability to

adjust to change and

decisiveness go a

long way"

- DR. JON C. GARITO, PRESIDENT, ELLMAN INT'L

ethic, are disciplined, and know what it takes to be

successful academically and athletically," adds

Such qualities are so

Monasch.

"While there are excep-tions to every rule, I believe there would be a higher level of maturity from such candidates," said Jon C. Garito, Ph.D., president of Ellman International, LLC,

a leading medical device designer and manufacturer based in Ocean-

side, New York. "College athletes seem to a great have number of qualities which trans-fer easily to medical device sales specialist success."

In fact, the company already boasts three salespeople with

college sports backgrounds. Locally, Ellman has previously recruited from NYU, St. Johns, CW Post, Adelphi, Stonybrook and Columbia universities. "In our field, the desire to

succeed, ability to adjust to change and decisiveness go a long way," he adds.

highly regarded in today's marketplace, that for an entry-level spot, one executive says he'd hire an athlete is

Mouse helps you

Personal online tutoring can help raise test scores

HE countdown to the big day is on. You're just months away from taking the exam that could tilt the scale in or out of your favor for being accepted to the college or gradu-ate school of your dreams. With little time in your

busy day to tackle homework, reading assignments and term papers, how will you pencil in time for extra test-help sessions?

You need not sweat it. These days, a personal tutor is just a mouse click away.

Online tutoring has come of age and is already helping large numbers of students to prepare for their standardized tests.

"It's a natural progression for us," said Drew Deutsch, vice president for The Princeton Review, a New York City-based company known for its test prep courses, education services, and books.

"We rolled this program-



Online tutoring can augment private study for Michael Norcia important tests like the SATs.

ming out in February of this year. We want to serve students who are overscheduled and couldn't commit to traditional classroom learning, or those who are out of the geographic areas we serve

While Deutsch claims the exact same course material

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EDUCATION



Above: Dr. Jon C. Garito of Ellman International, with a photo of Ivy Roemig, who played on the woman's NCAA Division II softball team at the University of Tampa. She's now hitting home runs for his medical company.

In fact, the medical device field not only offers a potential six-figure income after the first year, but according to Dr. Garito, "The range of positions is quite wide hospital sales, medical trade show sales, customer relation sales."

The firm hopes to expand their athlete recruitment efforts this year by offering an unrestricted grant to the athletic divisions of those colleges and universities that participate in and promote their specialized staffing program. They hope to encourage their graduating student athletes to interview with their hiring manager. For more information on

hiring at Ellman Interna-tional, call (516) 594-3333 or visit their website at ellman.com.



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to get the cheese

is used in both physical and electronic classrooms, the benefits include real time tutoring, virtual coaching, the flexibility and the convenience factors, as well as the privacy.

You don't have to deal with other students' questions, whether they're faster or slower than you," added the executive.

Here's how it works. Using voice-over Internet Protocol (IP) technology via a headset, a student con nects online to a virtual classroom and whiteboard.

There to 'meet' and to communicate with the student is the per-sonal tutor, who follows a syllabus, poses questions and marks up instructional slides. So far,

The Princeton Review

employs a stable of 20 online tutors, but more are in training and on the way. "We invite the cream of

the crop of our in-person teaching staff to train to become live, online instructors," said Deutsch.

"Then, we further ask the best of that group to participate in live, online tutoring."

The fee for this premium learning service ranges and depends upon what type of test a student is studying for (GMAT, LSAT, GRE, SAT, ACT.)

For example, an 18-hour, online tutoring package for the SAT is priced at \$2,000. For Ingrid Oelschlager, her first experience with the company's SAT package was a definite winner. The boarding school student, who is currently in her

diagnostic tests, Ingrid was instructed by her online tutor (based in Oregon) to complete a four-hour practice test online.

ductory package in the mail,

which includes practice and

to determine my strengths and weaknesses and what to concentrate on from there.

was the verbal section," she explained.

> to-face contact coupled with background noise distrac-tions by members of her household, Ingrid admits the experience was challenging at times. However,

she's pleased with the results of her training and wouldn't hesitate to sign

up for more online tutoring

verbal score alone went up by nearly 200 points," she said.

- Erika Welz Prafder

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Due to the lack of face-"My online tutor was able to determine my strengths and weaknesses and what

to concentrate on from there"

- INGRID OELSCHLAGER, JUNIOR HIGH STUDENT

junior high school year, was

overloaded with course-work and decided to include a string of online SAT tutoring sessions.

She took them from her family's Roanoke, Virginia home, during spring break

"My online tutor was able

"In my case, my weakness

in the future. "I took another full length practice test and my

of this year. After receiving an intro-